

The Cultural Microsphere™

Imagine a top salesperson. They hit their numbers, but they belittle teammates, hoard leads, and sour every meeting.

On paper, your company values collaboration. But in this salesperson's **microsphere**—the circle of influence created by their behaviors and relationships - the culture feels toxic. And it spreads.

That's **The Cultural Microsphere™**: It's the reality of your workplace culture at the employee level, where relationships and behaviors determine how people create, collaborate, and innovate.



Why It Matters: Every employee carries a microsphere. By making microspheres visible, leaders can:

- ✓ Identify where culture is thriving
- ✓ Spot warning signs of breakdown
- ✓ Measure and improve culture where it really happens



What Sets This Framework Apart: The 4 Employee Investments. There is much to be learned from viewing your culture through the lens of **The Cultural Microsphere™**. Culture progresses when employees invest in:



The Cultural Microsphere™ helps leaders and employees measure, progress, and strengthen workplace culture—one microsphere at a time.

Workshops Available: Interactive sessions for leaders and teams to learn how to measure, strengthen, and scale workplace culture using The Cultural Microsphere™.

VISIT: theculturalmicrosphere.com

